



NOVEMBER 21, 2026

HELP SPREAD THE MAGIC OF THE SEASON!

FLOAT PARTICIPANT

Create an entry for the parade - a decorative float or vehicle trimmed with holiday lights. Walking participants are permitted. The number of entries is limited so be sure to apply early.

Non-Profits ▪ \$100

Corporations ▪ \$200

SANTA'S WORKSHOP COLOURING BOOK

Children love the adventure of Santa's Workshop! We've created a colouring book, including crayons, to enjoy the magic of the Holidays! Over 1,500 colouring books will be printed and distributed throughout the Kingsway business area and during the parade.

- Sponsor a page or add your business card to our sponsor page
- Limited spaces available; book soon!

Bottom banner on colouring page ▪ \$250

Business card ad ▪ \$100

***GST applicable to all pricing listed.**



Kingsway District Association
11810 Kingsway ▪ Edmonton, Alberta
780.454.9716

**The Kingsway District Association is the proud organizer of the
Kingsway Holiday Parade.**

SPONSORSHIP

Ellie Sasseville
info@kingswaydistrict.ca

REGISTRATION

Colleen Paez
office@kingswaydistrict.ca

MARKETING

Alice Funk
marketing@kingswaydistrict.ca